



Strategic Plan 2021 to 2024

Vision

All young people can make a place they call home

Values

Strength

Creating an environment where young people make strong and positive choices in their lives

Participation

Keeping the best interests of young people as our primary focus

Advocacy

Advocating for the rights of young people and agitating for change

Cooperation

Encouraging innovation, cooperation and participation

Excellence

Striving for excellence in all aspects of our operations

The St John's Youth Services Strategic Plan 2021 – 2024 incorporates the innovation, ideas and aspirations of the Board, Senior Management and employee teams, who each contributed to the future vision of SJYS as it continues to grow and thrive in the best interests of young people.

Young people are at the centre of all we do. We support, coach and mentor, enabling young people to discover their dreams and talents, and to enhance their skills.

We believe in young people



Strategic Goals 2021 to 2024

1. **SUSTAINABILITY** We will maintain and expand our capacity to support young people experiencing homelessness by identifying and developing income generating activities that provide independent revenue streams and ensure financial sustainability.
2. **EARLY INTERVENTION** We commit to developing both current and early intervention initiatives to prevent young people from experiencing homelessness or cycling through the homelessness system.
3. **GROWTH** We will establish two new foyers across metropolitan Adelaide by expanding and diversifying funding relationships to develop a proven model that successfully breaks the homelessness cycle.
4. **BRAND** We will ensure the St John's Youth Services brand is synonymous with trust, innovation and the delivery of successful outcomes for young people experiencing homelessness in SA, to underpin the development a wide network of supporters across local communities, corporate South Australia and government agencies.
5. **ADVOCACY** We will facilitate opportunities for young people to express their own experiences, and work with them to advocate and agitate for change.

